

FOR IMMEDIATE RELEASE

## Industry+ at Festival of Design 2017

Industry+ debuts in Shanghai, China at the Festival of Design, organised by Design Republic Commune founded by Neri & Hu. This year's exhibition theme is 'The Dwelling' – a renunciation from profligate habitus characterized by Chinese cities' industrial periods; formulating solutions to facilitate and improve living of modern city dweller types. In this exhibition, Industry+ presents pieces in an adaptable living space.

The Bipod Table by Dai Sugasawa is a tribute to the modernist principles of simplicity, practicality and tactility. Foldable, lightweight and compact, Bipod table encourages improvisation: it can be used anywhere, and at any time, adapting its function to a variety of spaces and circumstances.

Foldable is explored in the New Old Divider by KIMU Design. Flexible elements of the New Old Divider allow for a transformative experience within spatial design. As the fans collapse within their frames, the interactive play between positive and negative space transforms the atmosphere in interior environments.

The Tokyo Tribal Collection by Nendo includes stools, and chairs designed to be simple and relatively compact to suit the modern living environment. The concept of 'furniture' and 'miscellaneous interior goods' are combined in this collection that uses solid oak, volcanic ash and bamboo rattan hand-woven by local artisans in the Philippines. In allowing for these various products and materials to converge and function together, the conceptual aim is to create a sense of a small and tightly-knit 'tribe', greater and better than the sum of its parts.

Compact and comfortable comes in the form of the Ebisu by Jun Yasumoto. Available in chair, mid- and high- stool, this collection is a contemporary re-interpretation of the humble soba chair in 100% aluminium. A small footprint and interchangeable seats renders it suitable for a multitude of spaces.

*The Festival of Design will span from 7th March to 9th April 2017 at Design Republic, 511 Jiangning Road, Jing'An District, Shanghai, China.*

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For further information or high-res images, please contact:

Karyn Lim

karyn@industryplus.com.sg

+65 97506764





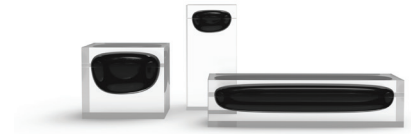
## PRODUCTS LIST



**Ebisu**  
Jun Yasumoto



**Bipod Table**  
Dai Sugasawa



**Luxury Towers**  
Studio Juju



**Gabbia Lamps**  
Ryosuke Fukusada &  
Rui Pereira



**New Old Divider**  
KIMU Design



**Shallows**  
Critiba



**Float Table**  
Olivia Lee



**Tokyo Tribal Collection**  
Nendo



**Ordinarian**  
Anon Pairot



**Rok**  
Desinere

