

industry+



Industry+ présente une collection de meubles et produits avant-garde créée en Asie.

Cette collection soigneusement organisée, met en avant des produits design qui reflètent l'utilisation de techniques de design expérimentales en combinaison avec un savoir-faire artisanal. Leurs prix abordables n'enlèvent rien à la beauté de ses objets de collectionneur.

Veuillez visiter notre site:

→ www.industryplus.com.sg

Pour suivre nos dernières nouvelles, veuillez visiter:

⇒ www.facebook.com/industryplussingapore

Industry+ presents a collection of new furniture and product design made in Asia.

This curated collection showcases high quality design products that reflect the use of experimental industrial design techniques, in combination with artisanal craftsmanship. Though the prices are offered at attainable prices, they are beautiful enough to collect.

Please visit our website:

www.industryplus.com.sq

For regular updates, please visit us at:

> www.facebook.com/industryplussingapore

Measure of Reflection







Designed by Ministry of Design

Laser cut mirror, plated steel Diam. 700 mm

Available in: champagne rose + grey, pink + yellow duotones

Spring

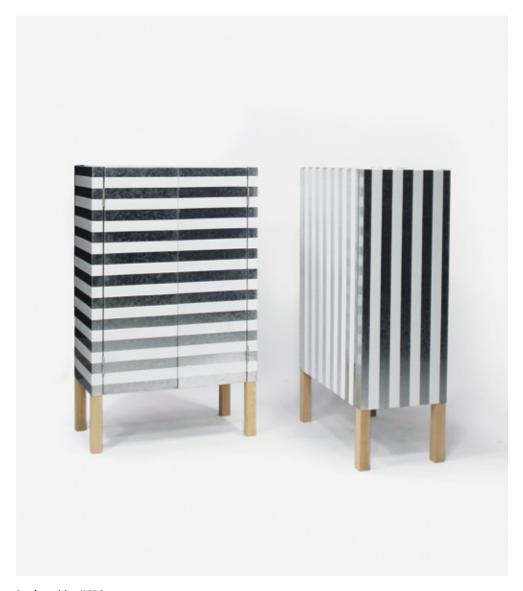




Designed by Gabriel Lichauco

Philippine Mahogany R350 × H745 mm

Silver





Galvanized steel, ash W800 × D420 × H1300 mm



Designed by MIRO

Silver Incense Holder Galvanized steel W55 x D205 x H25 mm

Silver Tray
Galvanized steel
W170 x D210 x H55 mm

Kami

Keaw Family







(Left)

Designed by Gen Suzuki

Recycled paper pulp, urushi lacquer

L300 × W240 × H39 mm

Designed by Gen Suzuki

Blown glass

Glass: D82 × H130 mm Vase: D82 × H130 mm Pitcher: D89 × H173 mm

Luna

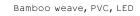


Designed by Outofstock Fibreglass, LED strips Diam. 710 × D130 mm









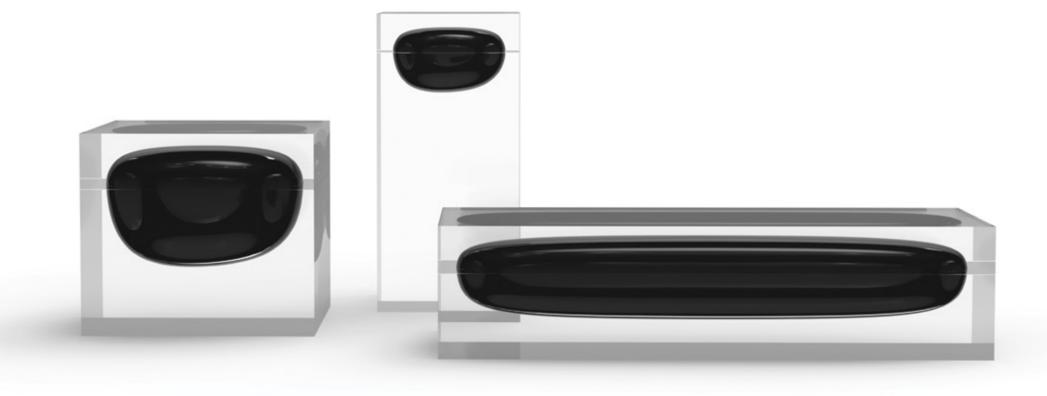
4 sizes:
D250 × H310 mm (table top)
D250 × H310 mm (suspension)
D400 × H520 mm (suspension)
D250 × H510 mm (suspension)
Photo credit: Akihito Mori



Designed by Ryosuke Fukusada & Rui Pereira

- 1 L130 × W122 × H113 mm
- 2 L85 × W80 × H178 mm
- 3 L290 × W100 × H70 mm

Designed by Studio Juju



Rok





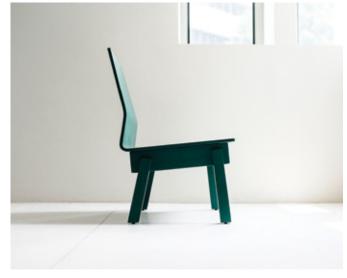
Designed by Desinere

Mixed concrete composite W55 × H50 mm Photo credit: Jovian Lim

Juju Collection



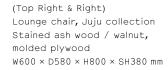
Dining table, Juju collection Solid oak wood W2200 × D900 × H745 mm





Dining chair, Juju Collection Solid oak, molded plywood W422 × D475 × H833 × SH450 mm

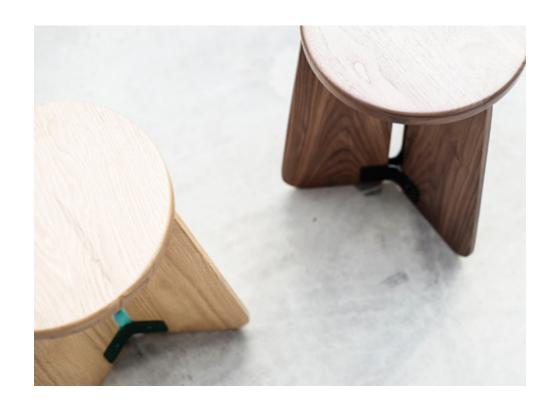
Designed by Studio Juju





Clover Stool





Designed by VW+BS

Solid oak, aluminium cast fasteners W380 × D380 × H420 mm Available in: navy, grey, oak, walnut, red

Corolla





Designed by VW+BS

Oak veneer and solid oak W620 × H590 mm

Designed by VW+BS

Laser cut brass W620 × H385 mm

Revere





Designed by Olivia Lee

Blown glass Diam. 135 × H90 mm Available in: clear or blue

Float







Designed by Olivia Lee

Cast resin, lotus leaves, powder coated steel W450 \times D450 \times H550 mm

The Designers

Desinere

Singapore-based design studio Desinere was founded by Melvin Ong. Melvin graduated First Class Honours from Central St Martin's College of Art & Design with a degree in Product Design in 2010.

Upon graduation Melvin had the opportunity to be under the tutelage of established designers such as Chris Lefteri and Reiko Kaneko. He then went on to work with London design agency Brand42, where he was involved with projects from CNN, Johnnie Walker and Mailonline. Melvin has also exhibited his personal work as part of a collaborative at Tent London 2010 and the Milan Salone Satellite in 2011. Ong decided to move back home to Singapore in 2012 to establish his studio, Desinere.

Desinere launched its first collection at Design Tide Tokyo in 2012.

→ desinere.com.sg

Gabriel Lichauco

Gabriel Lichauco holds a Bachelor's degree in Industrial Design from the College of St. Benilde in the Philippines. He pursued further studies and received his postgraduate degree from Scoula Politecnica Di Design in Milan, Italy.

He founded openstudio design consultancy in 2005. In 2010 he established Emi-handmade, a company that specializes in sustainable children's furniture.

Gabriel strives to create simple spaces and everyday objects by infusing local culture and tradition into his work, and at the same time referencing mixed art and design disciplines.

→ openstudiomnl.com

Gen Suzuki

Gen Suzuki was born in 1975. Prior to founding his design studio in 2014, he was part of the design team at IDEO where he has worked in various fields of design ranging from consumer goods, furniture and electronics to healthcare.

His work has been widely recognized with numerous international awards, including Best Newcomer at 100% Design London and IDEA Golds. He was also featured in The Independent as one of the young designers to watch.

He has a MA from Design Products at the Royal College of Art in the UK, and a BA from Kanazawa College of Art in Japan – where he continues to be a lecturer.

→ gensuzuki.jp

Ministry of Design (MOD)

Trained as an architect in the US, Colin Seah honed his sensibilities working for the likes of Rem Koolhaas and Daniel Libeskind. Seah spent 4 years at the National University of Singapore's Department of Architecture researching design pedagogy and serving as design critic.

As MOD's Founder & Director of Design, Colin has been named Designer of the Year by International Design Awards USA 2010, and is a two-time recipient of Singapore's highest design accolade, the President's Design Award. He was also a Grand Prize Winner of the Gold Key Award, the highest international hospitality accolade, named Hong Kong Perspective's '40 under 40 architects' and recognized as a 'Rising Star in Architecture' by Monocle Magazine.

→ modonline.com

MIRO

MIRO was founded by Michael and Rony in the Netherlands in 2010 and are now based in Hong Kong. The collaboration started after they completed the IM masters course at Design Academy Eindhoven, with their thesis project "From Language to Design", a universal design system for design with cultural characteristics.

MIRO's works explore different aspects of design from crafts and industry, to design systems and sustainability. They are designing and exploring design in different levels and disciplines, from 2D to objects to spatial.

Works of MIRO have been shown in Milan and Dutch Design Week, DMY Berlin and other international design exhibitions and museums. Michael and Rony were both awarded the Hong Kong Young Design Talent Award in 2008 and 2013 respectively. They are also lecturing and leading workshops in educational institutions. MIRO also provides concepts, direction and collaboration with companies and private sectors.

→ michaelandrony.com

Olivia Lee

Singaporean industrial designer Olivia Lee graduated from Central Saint Martins College of Art and Design in 2008 with First Class Honours and soon established herself on the international scene. During her time in London, Olivia worked in multiple areas of design under the mentorship of Sebastian Bergne. In the two years spent working for the award-winning designer, she honed her skills through client projects from P&G, Group SEB and Swarovski.

Independently, she has designed for Mathmos, Aquascutum, and PI Global and was involved in a branding workshop conducted at LVMH House. She has been a

featured illustrator for ICON Magazine and has been published in other leading international design journals such as Wallpaper, Nylon and Dezeen.

In addition to developing her personal projects and engaging in commercial design work, she has collaborated with scientists under the NOBELINI Scheme pioneered by the MRC Clinical Sciences Centre (UK), worked as a studio coordinator for the ICSID World Design Congress with the New York ARUP Foresight team and was invited by the British Council (UK) to participate in their Milan Sketchbook project.

→ olivia-lee.com

Outofstock

Outofstock is a design collective, born out of a fortuitous meeting in Stockholm – this inspired the naming of their studio. Gabriel Tan and Wendy Chua from Singapore, Gustavo Maggio from Argentina and Sebastián Alberdi from Spain met at Electrolux Design Lab 2005. They connected, kept in touch, and what started out as a creative experiment soon grew into an integrated studio offering furniture, lighting, interior design and art direction.

The Outofstock team was featured in Wallpaper's Graduate Directory 2009 as outstanding recent graduates of design been awarded the Singapore Furniture Design Open Category Grand Winner in 2009 and Elle Decoration Spain's Young Designer of the Year Award in 2008. Most recently, the 'Black Forest' table designed by Outofstock for French furniture label Ligne Roset was awarded the title of 'Design of the Year' by the Singapore President's Design Award.

⇒ outofstockdesign.com

Ryosuke Fukusada

Born in 1979 in Osaka, Japan. He studied product design at the Kanazawa College of Art from 1998 to 2002. He then worked for Sharp Corporation in Japan as a designer for consumer electronic products until 2007. After transferring to Italy, he graduated from the Domus Academy, Master in Interior and Living Design course. From 2008 to 2012, he worked for Studio Urquiola in Milan as an assistant designer of product design for Patricia Urquiola. He then started his own design studio from October 2012 in Kyoto, Japan. He currently works with some international clients.

⇒ rvosukefukusada.com

Rui Pereira

Rui Pereira is a Portuguese industrial designer, currently living and working in Copenhagen, Denmark. The fascination for contemporary society and its artifacts led him to the world of design. Through the use of language with a humorous twist, Pereira's aim is to create an immediate connection between user and object.

The formal world does not particularly fascinate him, instead his research focuses on finding new perspectives, experiences, and creating new typologies. Rui believes that the designer's role is to educate and create a collective environmental awareness in society through media that surrounds us.

→ rui-pereira.com

Studio Juju

Studio Juju is a design studio established by Timo Wong & Priscilla Lui in 2009. Based in Singapore, Studio Juju works on product design and development, furniture, space, conceptual and research related projects.

Being extra sensitive to human interactions, Studio Juju thrives to develop pleasant experiences with fresh perspectives in every project. Solutions are focused on essence and simplicity, and each work is created to be distinct, relevant and thoughtful.

In 2011, Design Miami/ honored the studio as "Designers of the Future". The young studio has begun to collaborate with international brands, most recently, Desalto (Italy), Living Divani (Italy) and W Hotels Worldwide. In 2012, the studio was selected as one of fifteen designers to represent fifteen years of Salone Satellite in Milan.

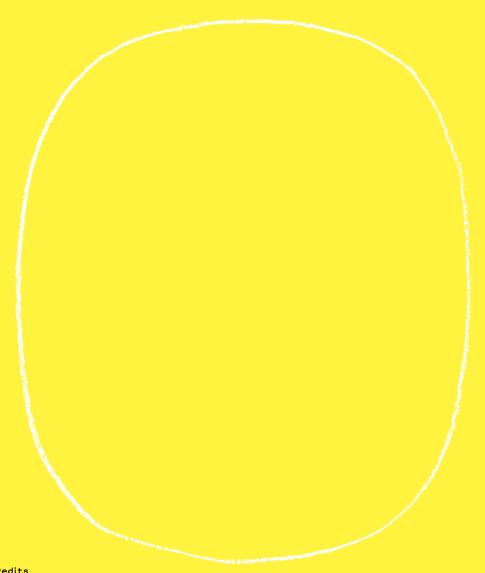
⇒ studio-juju.com

VW+BS

Voon Wong (the VW) set up his own studio in London in 1997 after having worked with some well-known names in the architecture world – Rick Mather, Zaha Hadid, the Danish office CF Moller and some commercial practices in Singapore. A few years later with Benson Saw (The BS, from a background in engineering at Samsung and a degree in product design from the Royal College of Art), they started a separate business working on product design. Not long after, the duo were winning awards for products such as the Loop light, in the selection for the Compasso d'Oro. The ELseries won the Oxo Peugeot Award for lighting design. It soon made sense to bring the two studios under one roof.

VW+BS, a multidisciplinary practice, started in 2006, joined by Ian Macready (he is the + sign), who brings design marketing and sales experience to the studio. The studio has now completed more than 250 projects internationally including residential and commercial architecture schemes, exhibition design, product design for leading brands, commercial interiors, and even aircraft cabin design for Virgin Atlantic.

> vwbs.co.uk



Credits

Graphic Design: Fifth Column Photographer: The Primary Studio

Cover Illustration: Gen Suzuki

Nao Takegata, Dailypress Tokyo Special Thanks:

National Design Centre, Singapore

PARIS

5 - 9 September, 2014 Maison & ObjetParis Nord Villepinte

HALL 8 Now! design à vivre – Stand E20 LONDON

18 – 21 September 2014 Design Junction

The Sorting Office 21–23 New Oxford Street London WC1A 1BA Stand F11 TOKYO

23 October – 3 November 2014

Daikanyama Design Department 2014 @ Daikanyama T-SITE

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