

Industry+ Launches New Collections of Seating at Maison&Objet Paris 2017

Industry+ presents Take A Seat, the launch of new collections of seating designed by Jun Yasumoto, Keiji Takeuchi and Studio Juju, at Maison&Objet Paris. These collections titled Kei, Wimbledon, and Lulu respectively are characterised by their clean bold lines and attention to subtle details.

Take A Seat employs ordinary materials and traditional production techniques such as metal and wood bending. Made by skilled craftsmen in Asia, these collections differentiate themselves through their contemporary outlines that range from simple to whimsical.

Take A Seat will be showcased at Maison&Objet Paris from 8th-12th September 2017.

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ABOUT INDUSTRY+

Industry+ is dedicated to producing quality contemporary design products by Asian creatives. The name Industry+ refers to progressive design and manufacturing, coupled with unique materials and innovative production methods. Through our network of designers, architects and artists, Industry+ develops original content that supports artistic expression, which reflects the brand's philosophy and its approach to diversity in culture and disciplines.

Industry+ engages with various forward thinking designers, in a collaborative process that oversees the areas of development and production. Through design curation and product development, Industry+ aims to showcase the contemporary ethos of Asian design.

